

ERIK DELFIN

EXPERIENCE

LEFF COMMUNICATIONS, Design Associate

AUGUST 2020 – MAY 2024

Assembled print and digital publication layouts for the agency's billable clients, most notably McKinsey & Company.

Created seasonal assets for billable clients. For instance, conceptualized renders for Deloitte's acknowledgement of AAPI Heritage Month.

Utilized UI design platforms to create monthly internal blog posts.

Collaborated with the company's creative director and project managers to concept clientele rebranding.

DIM EVENTS, Intern Manager

FEBRUARY 2020 – AUGUST 2020

Assisted company interns with assigned tasks three times per week. Rebranded logo designs for clientele, most notably: Samples & Samples (Derrick C. Westbrook) and Denise Kokinis.

Led meetings on a weekly basis that conceptualize daily work flow, generate brainstorming, and ensure success for intern assignments.

Acted as an aide and supervisor for group-led social media campaigns that are pushed out on a biweekly basis.

Planned company's daily work flow alongside the company's founder and HR department on a weekly basis.

DIM EVENTS, Design Intern

SEPTEMBER 2019 – FEBRUARY 2020

Provided assets for social media campaigns: flyers, posters, motion graphics. Rebranded logo designs for clientele, most notably: Samples & Samples (Derrick C. Westbrook) and Denise Kokinis.

Created pitch decks that best exemplified the abilities and talents of clientele, most notably: Chef Tova, the NBA All Stars 2020 Event, and Felton Kizer.

SUMMARY

A dynamic and innovative Graphic Design professional with a strong background of success in graphic design in diverse environments and industries. A collaborative problem solver with exemplary communication and relationship building skills, working effectively with peers, leadership, and clients to achieve design vision.

CONTACT

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EDUCATION

DePaul University

Cum Laude, Bachelor of Fine Arts
in Graphic Design

Minor in Japanese Language
(DePaul University College of Liberal
Arts and Social Sciences)

SKILLS

Print & Digital Media

Social Media

Adobe Creative Suite

Microsoft Office Executive Suite

Figma

Google Workspace

Employee Leadership &
Development